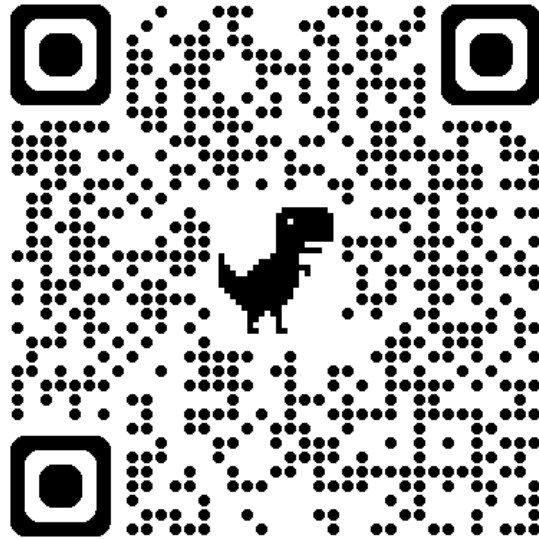




sponsorship proposal



SCAN TO WATCH VIDEO - IT'S FASTER

This is a very different type of sponsorship proposal... We hope you love it.

Introduction: Thank you for considering partnering with us to support your local community and their professional 'live' comedy *fundraising* events. Our shows bring communities together for an evening of laughter while raising essential funds for local schools, sports clubs, and non-profits. To date, we have raised over \$270,000 for community organizations, and we're excited to offer your business a unique opportunity to join this impactful mission.

About Our Events: Our comedy shows feature professional comedians from prestigious platforms like The Melbourne and Sydney Comedy Festivals and TV shows such as The Footy Show, Good News Week, and The Comedy Channel. These fundraising events draw audiences of 250-500 people and are deeply rooted in the community through collaborative marketing efforts with our fundraising partners.

This is very different – here's why: Often sponsorship and donations are in the form of a gift voucher, product donation, cash or similar.

In return the sponsor gains logo placement on a banner and other marketing material - often **NOT** providing great return on investment. However, it makes the business owner/manager feel good, and look good and it supports the local community. That's all good and important. But essentially, it's a 'gift' because it doesn't provide much in return.

Our Point of Difference: This is a full-blown cross-promotion with your business front and centre. We've changed the way sponsorship works. In return for your sponsorship, and for supporting your local community, we want to truly impact your business and support the local business community (local to our events). ***We want people to interact with your brand and put your brand front of mind.***

Why Partner with Us? Sponsoring our events goes beyond logo placement; it's an active way to engage with the local community, promote your brand, and drive traffic to your business. By providing gift vouchers as part of our cross-promotional strategy, you can:

- Gain increased visibility through community-focused giveaways.
- Have locals truly engage with your business
- Build positive associations with fun, fundraising, and community support.
- Gain unparcelled exposure while supporting your local community
- Strengthen your network with other local businesses and customers.

Sponsorship Levels: Choose the sponsorship level that best suits your goals. Your sponsorship is contributed in the form of gift vouchers, which will be used in our promotional giveaways.

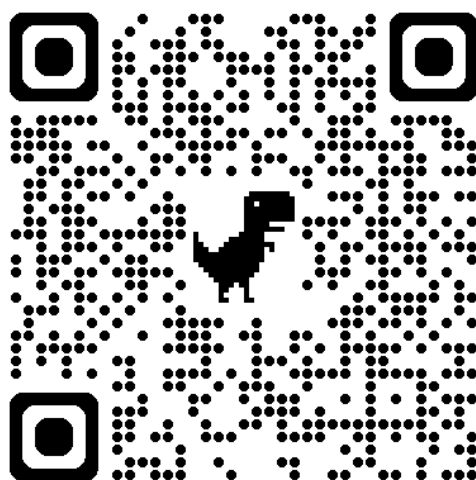
Sponsorship Levels:

Bronze: \$75

Silver: \$150

Gold: \$500

Platinum: \$1250



SEE ALL THE DETAILS...

How It Works

- **Cross-Promotion:**
 - Your gift vouchers are featured in a prize giveaway that cross-promotes your business and our comedy events.
 - This strategy creates a buzz far beyond traditional banner placements.

- **Social Media Visibility:**
 - We design a Facebook post for you to share with your customers, inviting them to participate in the giveaway.
 - Customers follow the link, choose the prize they want, and comment on the post to enter.

- **Powerful Engagement:**
 - When 100 people comment on the giveaway post, a random winner is drawn. This provides an excellent chance to positively promote your brand to a highly engaged audience.

- **Broader Exposure:**
 - Imagine 40 local businesses each contributing a \$50 voucher. Your customers can win prizes from other businesses, and their customers can win yours. This fosters mutual support and visibility among businesses.

Customer Appeal Participants enjoy:

- 40 weekly giveaways (five chances to win daily).
- The excitement of winning prizes from local businesses.
- Supporting community fundraising efforts while engaging with local brands.

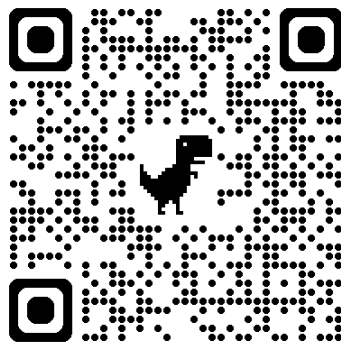
Benefits to Your Business:

- Enhanced brand visibility and positive associations within the community.
- Increased social media engagement with targeted local audiences.
- Opportunities to network and collaborate with other local businesses.

Next Steps Select your sponsorship level, and we'll handle the rest! Together, we'll create an engaging, community-driven campaign that benefits your business, the participants, and the organisations we support.

Contact Us: We'd love your support. This is new, it different and it designed to benefit the community....Thanks for your time...

LOCAL GIVEAWAYS - SEE EXAMPLES



Thank You

Nick Johns

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